

# **Privacy Policy**

#### Intent

Protecting the privacy and confidentiality of personal information is an important aspect of the way that Publican House conducts its business. Collecting, using, and disclosing personal information in an appropriate, responsible, and ethical manner is fundamental to Publican House's daily operations.

Publican House strives to protect and respect your personal information in accordance to the requirements of the Personal Information Protection and Electronic Documents Act ("PIPEDA").

This Privacy Policy informs you of Publican House's commitment to privacy and establishes the methods by which privacy is ensured. This Privacy Policy applies to all personal information within Publican House's possession and control.

### Guidelines

Publican House collects and uses personal information solely for the purpose of conducting business and developing an understanding of its customers.

Personal Information includes your name, address, telephone number, email address, credit card information, postal code, town/city, gender, purchase history, click through activity, beer preferences and any and all other information you may provide through Publican House's website, online store, social media pages, rewards program, newsletter subscription, emails or in store & pub transactions.

Publican House obtains personal information directly from the individual to whom the information belongs. Individuals are entitled to know how Publican House uses personal information and will limit the use of any personal information collected only to what is needed for those stated purposes. Publican House will obtain individual consent if personal information is to be used for any other purpose. Publican House will not use that information without the consent of the individual.

Under no circumstances will Publican House sell, distribute, or otherwise disclose personal information or contact lists to third parties. However, limited disclosure may be required as part of Publican House fulfilling its stated business duties and day-to-day operations. This may

include consultants, suppliers, or business partners of Publican House, but only with the understanding that these parties obey and abide by this Privacy Policy, to the extent necessary for fulfilling their own business duties and day-to-day operations.

Publican House vows to protect personal information with the appropriate security measures. Publican House stores the personal information you provide in its computer databases. Publican House owns, maintains and operates its computer servers containing its databases. Publican House use firewalls and other security measures to protect its servers.

You may at any time contact Publican House at <a href="mailto:info@publicanhouse.com">info@publicanhouse.com</a> in order to have your personal information removed from its database.

Publican House's website or social media sites may contain links to other sites, but Publican House is not responsible for the privacy practices of other organizations' sites.

Publican House does not knowingly collect information from those under the legal drinking age (19 years of age) and request that such individuals do not provide any information to Publican House or access its site. If you believe someone under the legal drinking age has provided Publican House with personal information, please contact <a href="mailto:info@publicanhouse.com">info@publicanhouse.com</a> immediately and this information will be removed.

Publican House uses cookies to help measure the number of visits, average time spent, page views and other statistics relating to its website. Publican House's Cookies pose no security risk to you as they contain no personal information, only a special string that tells the service that you are a past user of the website. No personal information is stored within the Cookies. You may choose to opt out of such information collection, by disabling Cookies in your web browser.

#### **How to Contact Us**

If you have any questions or concerns about this privacy policy, the practices involving Publican House's website, online store, social media pages, rewards program, newsletter subscription, emails or in store & pub transaction you can contact Publican House at:

## info@publicanhouse.com

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